



PPL – Public Policy Engagement and Trade Associations

PPL actively encourages public policy that furthers our ability to provide safe, reliable and affordable energy to our customers, advances a cleaner energy future, and enables the company to function efficiently, safely and economically. PPL's domestic public and external affairs leadership meets regularly to discuss legislative and policy issues important to the company, our customers and stakeholders. Executive leadership considers policy positions on key issues during scheduled meetings and is informed of significant developments by PPL's lobbyists through written reports and verbal communications. PPL's Board of Directors receives an annual report on key issues and advocacy positions as well as periodic updates as appropriate. Additionally, on an annual basis, the board's Governance, Nominating and Sustainability Committee receives a report of corporate political contributions. PPL's public and external affairs professionals present on major political and policy developments during board and executive leadership meetings as needed.

In addition to direct advocacy and engagement with policymakers, PPL is a member of trade and business associations for the purposes of collaboration and to advance common utility-sector and business issues. PPL actively engages with these associations to ensure that the company's positions are appropriately represented. Any areas of misalignment with PPL's priorities and positions are identified through the company's registered lobbyists and regulatory affairs professionals and discussed through appropriate leadership channels. In all cases, PPL maintains its prerogative to advocate for issues or positions on its own and outside of positions taken by member associations should any inconsistency in public policy position arise. Given that climate change is a policy focus of national significance and is important to the company and our stakeholders, PPL has adopted a set of [Climate Policy Principles](#) which guide the company's approach to climate-related policy proposals. Additionally, climate-specific advocacy and public policy engagement are discussed in [PPL's CDP response](#), [Corporate Sustainability Report](#) and [Climate Assessment Report](#).

The following organizations are those most likely to advocate energy-related or business issues of importance to PPL. Additionally, PPL is an active member of non-profit organizations in the U.S. to share and advance best practices in our sector.



NATIONAL TRADE ASSOCIATIONS

Edison Electric Institute (EEI): The full EEI Board sets the association’s federal and state policy through a consensus process, and no position is taken if consensus is not reached. PPL’s president and CEO is on the EEI Board and is actively engaged in the development and refinement of EEI’s position on climate change. CEO policy committees and task force, comprised of company CEOs, president and COOs, oversee EEI public policy development and implementation. These policy committees are informed by executive advisory committees (EACs), which provide direction and expertise to their respective CEO policy committees. PPL is represented on all key EACs, whose members generally are member company officers. Information on EEI lobbying disclosures can be found on EEI’s [website](#).

PPL’s president and CEO is the co-chair of the CEO Policy Committee on State Policy and Engagement. PPL’s VP-Public Affairs and chief sustainability officer co-chairs EEI’s sustainability workgroup. PPL’s VP-Federal Government Relations is on the Federal Affairs Executive Advisory Committee.

Alignment with PPL	Consistent
PPL’s stance on EEI’s climate position	PPL publicly promotes its position

American Gas Association (AGA): AGA is committed to reducing greenhouse gas emissions through smart innovation, new and modernized infrastructure and advanced technologies that maintain reliable, resilient and affordable energy service choices for customers. AGA has adopted eight principles for policy action, key among them is that all sectors of the economy should contribute to reductions; the potential benefits of natural gas and natural gas infrastructure to effectively reduce emissions and improve energy efficiency should be recognized; the option of natural gas for consumers should be preserved; and the government should increase its investments into the research and development of advanced gas and mitigation technologies (including carbon capture utilization and sequestration).

The AGA Board annually sets the association’s advocacy priorities and adjusts them as needed throughout the year. LG&E and KU’s chief operations officer is a member of the AGA Board and provides regular input on policy positions. Recommendations for these advocacy priorities come from AGA board committees and task forces as well as committees of AGA members (e.g., Operations, Legislative Affairs, State Affairs, Legal, etc.), outlined in AGA’s Committee Scope book.

Alignment with PPL	Consistent
PPL’s stance on AGA’s climate position	PPL publicly promotes its position

WIRES: WIRES is a trade association that promotes investment in the North American electric transmission system, robust and effective transmission solutions to economic, environmental, and reliability challenges, and the reduction or elimination of uneconomic barriers to transmission development. This mission is accomplished through the development and dissemination of information, strategic advocacy, and innovation in regulatory, policy making, industry, and educational forums. Although WIRES has not adopted a climate change policy, it does recognize that well-planned transmission infrastructure investment yields multiple benefits, including access to new generation including renewable energy.

WIRES policy goals are set by the Board annually and adjusted as needed to align with federal regulatory activity impacting the industry and member priorities. PPL is an active member of WIRES and currently serves as WIRES Treasurer.

Alignment with PPL	Consistent
PPL’s stance on WIRES climate position	PPL publicly promotes its position



STATEWIDE AND LOCAL TRADE AND BUSINESS ASSOCIATIONS

Kentucky Chamber: The chamber’s advocacy positions are generally focused on issues of general business climate and competitiveness. LG&E and KU are represented on all relevant public policy councils, and LG&E and KU’s president is a member of the Kentucky Chamber’s Board of Directors. Before taking a position on a state policy, regulation or proposed legislation, the chamber works through its staff to develop a position with assistance from its six public policy councils and its Small Business Committee. These councils/committees make policy and position recommendations to the KY Chamber’s board, which the board can then review, modify, adopt or ratify. The policies usually provide a clear direction on positions; however, a Board vote is sometimes needed if there is not clear direction or if there is a split or a lack of consensus. Generally, if chamber members cannot reach consensus on an issue, the chamber does not take a position.

We are a member of this organization primarily as it seeks to promote policy conducive to a strong business environment. This organization represents diverse business interests and is not solely focused on energy sector or climate-related issues. To the extent it may adopt climate policies that are not consistent with PPL’s policies, PPL seeks to influence its position to be more aligned with PPL’s. We evaluate such policies on a case-by-case basis.

Alignment with PPL	Mixed
PPL’s stance on the Kentucky Chamber’s climate position	PPL attempts to influence its position

Kentucky Coal Association (KCA): LG&E and KU are members of the KCA, though no employees are on its board or Executive Committee. When KCA’s policy positions related to clean energy transition do not align with LG&E and KU’s, LG&E and KU notifies KCA and freely advocates against the position at issue.

We are a member of this organization primarily as it seeks to promote policy conducive to a strong business environment with a focus on a segment of the energy sector and its customers. To the extent it may adopt climate policies that are not consistent with PPL’s policies, PPL seeks to influence its position to be more aligned with PPL’s. We evaluate such policies on a case-by-case basis.

Alignment with PPL	Mixed
PPL’s stance on KCA’s climate position	PPL attempts to influence its position



Pennsylvania Chamber: The purpose of the Pennsylvania Chamber is to create an environment in which businesses want to operate in a state that allows them to thrive and grow. As such, the chamber’s advocacy positions are generally focused on issues of competitiveness. With respect to environment and climate issues generally, the chamber believes that economic development and environmental protection are not mutually exclusive objectives and advocates for thoughtful, science-based development and flexible implementation of environmental law.

The Pennsylvania Chamber’s Policy Roundtable makes recommendations on changes to the chamber’s policies, which the board can review, modify, adopt or ratify. The polices are reviewed every three years. The board may vote on a regulatory or legislative issue if there is a lack of clear policy direction or if a consensus position cannot be reached. PPL is represented on committees relevant to its business interests. PPL Electric Utilities’ President serves on the chamber board. If PPL is not in agreement with the final position of the Pennsylvania Chamber, that difference would be provided to the full board either in writing or verbally at a chamber board meeting.

We are a member of this organization primarily as it seeks to promote policy conducive to a strong business environment. This organization represents diverse business interests and is not solely focused on the energy sector or climate-related policies. To the extent it may adopt climate policies that are not consistent with PPL’s policies, PPL seeks to influence its position to be more aligned with PPL’s. We evaluate such policies on a case-by-case basis.

Alignment with PPL	Mixed
PPL’s stance on the Pennsylvania Chamber’s climate position	PPL attempts to influence its position

Energy Association of Pennsylvania (EAP): Before taking a position on a state policy, regulation or proposed legislation, the EAP works through either its Regulatory Committee or its Legislative Committee to develop a consensus. General policy issues are discussed with the board; however, as a general rule, EAP only agrees to develop a position on a policy, regulation or proposed legislation if there is a consensus among its members. PPL Electric’s president serves on the EAP Board.

We are a member of this organization primarily as it seeks to promote policy conducive to a strong business environment and safe, reliable and affordable energy with a focus on regulated gas and electric distribution utilities and their customers.

Alignment with PPL	Mixed
PPL’s stance on EAP’s position	PPL attempts to influence its position

Northeast Energy and Commerce Association (NECA): Trade association based in Boston that advocates for environmentally sound, reliable and cost effective wholesale and retail markets for the production and delivery of electric power supply, as well as competing energy services and resources alternatives, including conservation, innovative demand side and power delivery technologies, renewable energy and distributed generation.

Alignment with PPL	Consistent
PPL’s stance on NECA’s position	PPL publicly promotes its position

NATIONAL NON-PROFIT ORGANIZATIONS

The following organizations are not engaged in advocacy. They provide valuable research and thought leadership on climate change, the clean energy transition and other energy sector-relevant issues. PPL partners with these organizations, is aligned with their mission, and often refers to their research findings and publications.

Electric Power Research Institute (EPRI): EPRI provides thought leadership, industry expertise and collaborative value to help the electricity sector identify issues, technology gaps and broader needs that can be addressed through effective research and development programs. EPRI focuses on electricity generation, delivery and use in collaboration with the electricity sector and its stakeholders. Of particular focus is EPRI's Low-Carbon Resource Initiative (LCRI), which focuses on the need to accelerate development and demonstration of low- and zero-carbon energy technologies.

PPL is a founding sponsor of the LCRI, and our CEO is a member of the Electric Power Research Initiative Board and chair of the LCRI Board Working Group, helping to identify the research priorities of the organization. Company executives have participated in several of EPRI's research and ESG initiatives.

Smart Electric Power Alliance (SEPA): SEPA envisions a carbon-free energy system by 2050 and works to assist electric power stakeholders so they can address the most pressing issues they encounter as they pursue the transition to a clean energy future. It provides education, research, standards and collaboration to help utilities and others across three pathways: electrification, grid integration and regulatory and business innovation.

As a member, PPL Electric is actively engaged on several fronts, especially with respect to grid integration. PPL Electric was named the 2019 SEPA Power Players Investor-Owned Utility of the Year, in recognition of the company's comprehensive plan and strategy to prepare for the future by creating the next generation of advanced distribution management system functionalities through its Distributed Energy Resource Management System (DERMS).

National Association for Environmental Health, Safety and Sustainability Management (NAEM): NAEM's mission is to empower corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability by providing benchmarking, networking and professional development opportunities.

PPL uses the research, benchmarking and other services to improve internal sustainability practices and inform policy makers and other stakeholders.