



EMPOWERING COMMUNITIES

PPL FOUNDATION 2020 COMMUNITY REPORT



A PPL Foundation grant helped fund this Special Response Vehicle that addresses a vulnerability of mass transportation and care in emergency situations while supporting community health, education and outreach efforts in rural north central Pennsylvania.

Community Support in a Challenging Year

In 2020, COVID-19 and the racial justice movement brought a heightened awareness of the impact that can be made through community partnerships and investments.

Whether big cities or small towns, every community we serve was facing the same challenge.

PPL's response to COVID-19 included:

- Significant donations of PPE to local hospitals and emergency management agencies.
- Grants of \$500,000 to assistance programs to help energy customers facing economic hardships.
- Contributions totaling more than \$300,000 in funding to local COVID-19 relief efforts throughout Pennsylvania to support our customers and communities.

Additionally, corporate responsibility staff actively worked with nonprofit partners to facilitate virtual volunteer activities for employees to help communities and individuals hit hardest by COVID-19. Some of the virtual activities included tutoring students in under-resourced schools,

sewing masks for healthcare workers and sending cards and letters to older adults isolated in nursing homes.

The racial justice movement of the past year has brought to light the inequities faced by minority citizens in our communities.

While diversity and inclusion have always been key considerations in the choices we make when investing in local communities, the PPL Foundation announced in June 2020 that it would expand the mission and focus to more directly support racial justice and equity initiatives.

The announcement was paired with an initial contribution of \$100,000 to Pennsylvania organizations working to make real and lasting changes in these areas. Additionally, the PPL Foundation launched a scholarship program — Powering a Brighter Future — to advance diversity, equity and inclusion and attract more women and minorities to careers in engineering, information technology, and tech and trade roles. The PPL Foundation will award \$1 million in scholarships over the next decade.

Illuminating the work of unsung community heroes

In 2020, PPL marked a century of people powering life. To celebrate our centennial, the PPL Foundation honored people who work to transform lives in their communities. They are the **bright lights** powering progress and making a difference.

The PPL Foundation awarded a total of \$100,000 in grants to help illuminate the outstanding contributions of individuals working in the nonprofit sector. Ten Bright Lights grants of \$10,000 were awarded in recognition of the honorees to the nonprofit agencies they support.



Melisa Baez leads the work of **ASSETS Lancaster**, a nonprofit focused on transforming the community through ethical and inclusive business practices. She has helped countless entrepreneurs start and grow their businesses in Lancaster County and South Central, Pa.



Kristen Boyle is an inspiration to everyone who meets her. Legally blind, she has become an integral part of the design and creation of many programs for **Northeast Sight Services** in Exeter, Pa. She is committed to the development and improvement of programs that help other members of the community who suffer from vision loss.



Dave Brumbaugh, founder and executive director of the **Uptown Music Collective** in Williamsport, Pa., has spent the last 20 years pursuing one goal – to educate and create well-rounded musicians, ages 10-18, so that they can connect their community with music. "He is not just molding great musicians; he is making great humans," says one student's mom.



Sarah "Sally" Casey has led the struggle against domestic violence in Schuylkill County, Pa., since the grassroots efforts began in 1983. Her dedication and vision ever since to **Schuylkill Women in Crisis** has developed into a collaborative community response that has helped thousands of victims and their families find safety and healing.

Powering progress and making a difference



Darian Colbert has invested in the Allentown community by engaging in the leadership development of thousands of students, adult leaders and volunteers through the nonprofit agency, **Cohesion Network**. Its mission is to collaborate with residents, organizations and local government to empower people socially, educationally and economically, and create lasting change.



Melissa Fillman founded **Kindness is Magic**, a Lehigh Valley organization that improves the education outcomes of public-school students by advocating for all students to be provided a nutritious lunch regardless of their economic status.



Christopher Kaag, founder and executive director of the **IM ABLE Foundation** in Berks County, Pa., works to promote active lifestyles for everybody, including people with disabilities and veterans.



Tim Lee is the driving force behind **The Mountain Center**, a facility that offers a multitude of services to Monroe County residents. Four years ago, Lee turned an abandoned school building into a community resource center that assisted thousands of Monroe County residents in 2019.



Teresa Peters is making a huge impact in her hometown of Berwick, Pa., and beyond, by operating **For the Cause**, the area's first free, public and youth-led teen center. The nonprofit provides unique programming aimed at developing and supporting teens in grades 7-12. In addition, it offers basic needs such as nutritious food, shelter and clothing.



Yamelisa Taveras is the founder of **Unidos**, an organization in the Lehigh Valley that works to improve the quality of life for under-privileged and marginalized residents by empowering unity and self-investment. The group recently raised funds to provide free laptops to Allentown School District students transitioning to remote learning due to COVID-19.



COVID relief

We are committed to helping our neighbors through these difficult times. And we're proud to partner with community agencies working on the front lines during this public health emergency to ensure that the most vulnerable among us have a safety net.

The PPL Foundation donated \$300,000 to a dozen agencies providing COVID-19 relief efforts across central and eastern Pennsylvania, including the Harrisburg, Lancaster, Lehigh Valley, Poconos and Susquehanna Valley regions.

Agencies that received contributions as part of COVID-19 relief efforts are:

- Clinton County United Way
- Columbia Montour United Way

- Greater Susquehanna Valley United Way
- Luzerne Foundation
- Lycoming County United Way
- Pocono Mountains United Way
- Schuylkill United Way
- Scranton Area Community Foundation
- United Way of Berks County
- United Way of Capital Region
- United Way of Lancaster County
- United Way of the Greater Lehigh Valley

Additionally, the PPL Foundation contributed \$500,000 in March to Operation HELP to support PPL Electric Utilities customers dealing with temporary hardships as a result of the coronavirus outbreak.



Sustaining Grants

PPL Foundation proudly supports the important work being done by the nonprofit sector to improve life in our communities. Whether it's providing critical homework help for young students, a path out of homelessness for families in need or innovative economic recovery efforts that benefit all residents, 2020's grant recipients were focused on transforming their communities.

The PPL Foundation awarded more than \$500,000 in grants to 116 nonprofit organizations across central and eastern Pennsylvania to strengthen education and support sustainable communities.

- Allentown Rescue Mission
- Archie's Place
- Berwick Area YMCA
- Boys & Girls Club of Allentown
- Boys & Girls Club of Lancaster
- Brodhead Watershed Association
- Bucks County Intermediate Unit Education Foundation
- Capital Area Girls on the Run
- Capital Region Economic Development Corporation
- Casa Guadalupe Center
- Central PA Business & Education Association
- Central Pennsylvania Food Bank
- Clinton County Economic Partnership Foundation
- Communities in Schools of the Lehigh Valley
- Community Action Commission
- Community Bike Works
- Concerned Parents of the Hazleton Area
- Diamond City Partnership
- Downtown Hazleton Alliance for Progress
- Earth Conservancy
- Educational Opportunity Centers of PA
- Elizabethtown Community Housing & Outreach Services
- Employment Opportunity & Training Center of Northeastern Pennsylvania
- Family Promise of Monroe County
- Family Service Association of Northeastern Pennsylvania
- Foundation for Free Enterprise Education
- Fulton Theatre Company
- Girl Scouts in the Heart of PA
- Girl Scouts of Eastern Pennsylvania
- Greater Lycoming Habitat for Humanity
- Greater Hazleton Area Civic Partnership
- Greater Susquehanna Valley YMCA
- Greater Valley Young Men's Christian Association
- Hazleton Integration Project
- Helping Hands Society
- Johnson College
- Joshua Group
- Junior Achievement of Northeastern Pennsylvania
- Junior Achievement of South-Central Pennsylvania
- Leadership Lackawanna
- Leadership Wilkes-Barre
- LEAF Project Inc.
- Lehigh Valley Children's Centers
- Line Mountain Nourishing Eagles to Soar Weekend Backpack Food Program
- Meals on Wheels of the Greater Lehigh Valley
- Merrill Linn Land & Waterways Conservancy
- Milagro House
- Millerstown Senior Citizens Center
- Minsi Trails Council, Boy Scouts of America
- Monocacy Farms

(continued)



Casa Guadalupe Center



Wildlife Leadership Academy



Williamsport Symphony Orchestra

Sustaining Grants *(continued)*

- Monroe County Habitat for Humanity
- National Audubon Society
- Natural Lands Trust
- New Bethany
- New Birth of Freedom Council, Boy Scouts of America
- New Hope Ministries
- North Penn Valley Boys & Girls Club
- North Pocono Public Library
- Osterhout Free Library
- Penn's Northeast
- Pennsylvania Association of Environmental Educators – Wayne County
- Pennsylvania College of Technology Community Arts Center
- Pennsylvania College of Technology Foundation
- Pennsylvania Envirothon Inc.
- Pinebrook Family Answers
- Pleasant Valley Ecumenical Network
- Pocono Environmental Education Center
- Pocono Mountains United Way
- Pocono Northeast Development Fund
- Pocono Services for Families and Children
- River Valley Regional YMCA
- Safe Harbour
- Schuylkill Chamber Foundation
- Scranton Lackawanna Human Development Agency
- Scranton Neighborhood Housing Services
- SEEDS (Sustainable Energy Education & Development Support) of Northeastern PA
- Tabor Community Services
- The Arc of Dauphin County
- The Arc Susquehanna Valley
- The Cooperage Project
- The Factory Ministries
- The Foundation of The Columbia Montour Chamber of Commerce
- The Greenhouse Project
- The Literacy Center
- The Salvation Army – Allentown
- The Salvation Army – Williamsport
- Trevorton Heritage Society
- Upper Delaware Preservation Coalition
- Valley Youth House Committee
- Weis Center for the Performing Arts
- Wildlife Leadership Academy
- Wilkes University
- Williamsport Symphony Orchestra
- Workforce Wayne
- Young Men's Christian Association of Scranton
- Young Men's Christian Association of Wilkes-Barre
- Young Women's Christian Association of Bethlehem



PPL Foundation's Cover to Cover program provided grants for libraries, early literacy programs and summer learning initiatives to support efforts to increase child literacy.

Cover to Cover

In support of Cover to Cover, the PPL Foundation's initiative to improve child literacy through reading and summer learning programs, 19 grants were awarded in 2020 to the following organizations:

- Child Development, Inc.
- Cumberland County Library System Foundation
- Dimmick Memorial Library
- Ephrata Public Library
- James V. Brown Library
- John R. Kauffman Jr. Public Library
- Lancaster Public Library
- Middletown Public Library
- Milton Public Library
- Mom's House of Lancaster
- Northampton Area Public Library Inc.
- Orangeville Public Library, Inc.

- Orwigsburg Area Free Public Library
- Shamokin Coal Township Public Library
- Tamaqua Public Library
- United Way of Carlisle & Cumberland County
- United Way of Greater Hazleton: Hazleton
- United Way of Lackawanna and Wayne Counties
- United Way of Wyoming Valley

Since the program started in 2016, The PPL Foundation and PPL employees have donated about 120,000 new and gently used books to nearly 26,000 students in schools throughout its Pennsylvania service area. The program also provides funding for libraries and other summer reading programs in central and eastern Pennsylvania. Cover to Cover is one of many examples of how PPL partners with community organizations to help improve education.



“For the past 100 years, PPL employees – past and present – have generously given their time and money to help those in our communities who need assistance. In these extraordinary times, I am extremely proud of the giving nature of PPL employees and retirees. Time and again, they have risen to the challenge to help make our communities stronger.”

– Vincent Sorgi, PPL president and chief executive officer

United in our mission to help others

As communities and families dealt with the challenges of COVID-19, PPL Corporation and its employees and retirees joined forces to pledge more than \$4.5 million – a record-breaking amount – during the company's annual United Way campaign to help those in need.

The funds are being used to assist families struggling with COVID-19 across central and eastern Pennsylvania; expand educational opportunities for children; support access to health care services, food, shelter and other basic needs; and offer additional assistance that supports healthy communities.

The company's corporate campaign included more than \$2.25 million in pledges from PPL's Pennsylvania employees and retirees, along with employees of PPL's Safari Energy subsidiary. As a result, PPL Foundation provided more than \$2.25 million in a dollar-for-dollar match of all employee and retiree giving to United Way agencies across central and eastern Pennsylvania and in New York City, where Safari Energy is headquartered.

The PPL Foundation empowers communities by supporting student success from cradle to career; advancing diversity, equity and inclusion; and promoting the development of vibrant and sustainable communities.

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The PPL Foundation invites nonprofits to submit grant applications for consideration annually. Any nonprofit organization (501c3) working to improve the community through initiatives focused on education, community revitalization and workforce development can apply for a grant. Municipalities, churches, schools and chambers of commerce are not eligible. For complete instructions on how to apply, please visit pplcares.com