PPL FOUNDATION | GRANT INFORMATION

Empowering Communities

PPL Foundation

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PPL Foundation

Our mission is to empower communities by supporting student success from cradle to career; advancing diversity, equity and inclusion; and promoting the development of vibrant and sustainable communities.

Empowering Communities

Our success as a company is tied to the success of the towns and cities we serve. That's why commitment to the community is at the core of PPL's values.

Whether it's the middle of the night, the hottest summer day or an icy winter morning, we know that our customers rely on us to keep the lights on.

We deliver on our promise to customers and we are also dedicated to empowering the communities in which we live and work.

The PPL Foundation contributes more than $3 million annually to nonprofit organizations in eastern and central Pennsylvania.

Focus Areas

As a keystone in each of the communities we serve, the PPL Foundation contributes millions of dollars annually, partnering with nonprofit organizations working in the following areas:

EDUCATION
Building a strong foundation is critical to the success of today's students. Contributions in this area will support equitable and engaging high-quality educational opportunities for all students, with a particular emphasis on those in need. Programs supported through grants include, but are not limited to – early childhood education, science, technology, engineering and math (STEM) programs, literacy, summer learning and career and college preparatory programs.

DIVERSITY, EQUITY AND INCLUSION
PPL Foundation seeks to support communities where all are respected, valued and free to reach their full potential in life. Toward that end, the Foundation seeks to fund programs aimed at confronting racism and discrimination, advancing social justice and equality, improving multi-cultural relations and supporting minority-led organizations leading change in the communities we serve.

SUSTAINABLE COMMUNITIES
A strong community is one in which all residents are empowered to fulfill their potential. Improving the lives and well-being of residents in central and eastern Pennsylvania by fostering the development of safe, strong and sustainable communities is a primary objective of the PPL Foundation. Funding priorities include support for emergency and disaster preparedness, environmental conservation initiatives and neighborhood improvement programs.

Grant Considerations

WHO CAN APPLY FOR A GRANT?
Our objective is to improve the quality of life in the communities we serve, with a particular focus on the 29 Pennsylvania counties served by PPL Electric Utilities.

Any nonprofit organization (501c3) working to improve the community through initiatives focused on education, community revitalization and workforce development can apply for a grant. Municipalities, churches, schools and chambers of commerce are not eligible.

Grant applicants should be located in a region served by PPL Electric Utilities.

Grant requests from organizations located outside the PPL Electric Utilities region may be considered, but the organization should prove that its activities benefit the PPL Electric Utilities region in addition to other areas.

ANTI-DISCRIMINATION POLICY
All recipients of grants, sponsorship dollars and in-kind support from any of PPL's giving programs must not discriminate in their hiring practices or delivery of services on the basis of race, color, national origin, religion, sex, gender identity, disability, medical condition, ancestry, marital status, sexual orientation, citizenship, age, pregnancy, genetic information, or service in the uniformed services. Specific exclusions necessary to the essential operation of a program(s) will be reviewed on a case-by-case basis.
(example: women's shelter)

OTHER CONSIDERATIONS AND REQUIREMENTS
- PPL will not be the sole contributor to capital campaign requests.
- No multiyear commitments will be made.
- Requests from political, labor, religious groups, individuals or small groups of individuals, will not be considered.
- Requests for scholarship funding will not be considered.

Grant Descriptions

SUSTAINING GRANTS
We strive to build healthy communities through financial support to nonprofit organizations working in the areas of education and development of sustainable communities. Sustaining grants can be used for operating funds and day-to-day program management. Applications will be accepted January 1 through March 15.

MAJOR GRANTS
Our goal is to be a catalyst for change by supporting nonprofit organizations working to improve the lives and well-being of residents by improving education; addressing diversity, equity and inclusion; and fostering the development of safe, strong and sustainable communities. Major grants should focus on major expansion of programming. Capital expenditures will be considered where it will assist with the expanded capacity to serve. Applications will be accepted August 1 through September 15.

EMPOWERING EDUCATORS
The PPL Empowering Educators program is designed to help K-12 teachers provide hands-on learning opportunities to enhance the classroom experience. Through these competitive grants, teachers can receive $1,000 in funding for educational projects such as science fairs, energy conservation projects, renewable energy demonstrations, math competitions and more. Applications are accepted August 1 through September 30.

Other Funding Opportunities

In addition to grants funded by the Foundation, PPL also supports additional funding opportunities for eligible organizations.

EITC GRANTS
The Education Improvement Tax Credit grants allow PPL to invest in projects that improve and enhance educational opportunities for students. PPL Electric Utilities provides support to eligible Education Improvement Organizations and Pre-K Scholarship Organizations. We do not participate in the Scholarship category of this program. We accept grant applications annually June 1 through July 15. Please note, however, that our participation in this program is dependent on state approval.

SPONSORSHIPS
Through its sponsorship program, PPL supports many events and programs benefiting the local community. Applications will be accepted year-round.

Timeline

Date	Event
Jan. 1 - March 15	Sustaining Grants applications accepted
April	Sustaining Grants applications reviewed
May	Sustaining Grants applications approved
June	Sustaining Grants winners notified
	Sustaining Grants dispersed
June 1 - July 15	EITC/NPP Grants applications accepted
August	EITC Grants reviewed and approved
Aug. 1 - Sept. 15	Major Grants applications accepted
September	EITC Grants dispersed (pending state approval)
October-November	Major Grants reviewed, approved
December	Major Grants dispersed

Sponsorship requests can be submitted throughout the year, but should be submitted at least two months prior to the date needed.

Pennsylvania Counties Served by PPL

Berks
Bucks
Carbon
Chester
Clinton
Columbia
Cumberland
Dauphin
Juniata
Lackawanna
Lancaster
Lebanon
Lehigh
Luzerne
Lycoming
Monroe
Montgomery
Montour
Northampton
Northumberland
Perry
Pike
Schuylkill
Snyder
Susquehanna
Union
Wayne
Wyoming
York

Frequently Asked Questions

WHEN CAN I APPLY FOR A GRANT?
There will be two grant cycles annually. Applications for sustaining grants ($1,000 to $25,000) will be accepted from January 1 – March 15.

Applications for major grants ($25,000 to $100,000) will be accepted starting from August 1 – September 15. For more information, please visit www.pplcares.com.

DO I HAVE TO BE LOCATED IN PPL ELECTRIC UTILITIES' SERVICE TERRITORY?
Our objective is to improve the quality of life in the communities we serve, with a particular focus on the 29 Pennsylvania counties served by PPL Electric Utilities..

HOW WILL THE GRANT RECIPIENTS BE DECIDED?
All applications will be reviewed by regional committees of local PPL employees and the officers and board of the PPL Foundation.

All applications will undergo the same review process, with a focus on whether projects:

- Align with the PPL Foundation's core mission and focus areas of education; diversity, equity and inclusion; and sustainable communities.

- Address an urgent need in the community

- Target underserved populations

- Fill a unique niche or complement other ongoing efforts in the community

WHEN WILL ORGANIZATIONS LEARN IF THEY'VE BEEN SUCCESSFUL?
Decisions on sustaining grants will be made by June 30 of each year. Major grant decisions will be made by November 30 of each year. Grant applicants will receive written notification of the grant award decision. Applicants will be able to view the status of their requests in the Foundation's online portal.

CAN I RECEIVE MORE THAN ONE GRANT?
Only one sustaining grant will be approved per organization per year, and only one proposal can be submitted per organization per grant cycle. A sustaining grant recipient may also apply for a major grant.

WILL THIS REPLACE THE DONATIONS PPL HAS TRADITIONALLY GIVEN?
Yes, the majority of future charitable contributions will come from the PPL Foundation, which will continue PPL's strong legacy of supporting organizations in the communities we serve. The commitment to the community has not changed.

While organizations will now be asked to apply for grants, our mission to empower communities remains the same. Additionally, local consideration of requests will ensure that the needs of each community are being met.

In addition to grants from the Foundation, PPL Corporation and its subsidiaries provide sponsorship support to a variety of events in the communities in which they do business. These sponsorships are above and beyond the awards granted by the Foundation. PPL also participates in Pennsylvania education and neighborhood improvement tax credit programs, providing substantial funding to community organizations. Funding for the tax credit programs is separate from the Foundation.

PPL HAS OFTEN GIVEN TO SMALLER ORGANIZATIONS, LIKE FIRE COMPANIES. WILL THAT CONTINUE? DO THEY NEED TO APPLY?

Support for smaller organizations has always been provided at a local level and that remains the same. Organizations are encouraged to reach out to PPL's Regional Affairs Directors in their area for more information.

WHO IS ON THE REGIONAL COMMITTEE THAT REVIEWS GRANTS?

The regional committees are made up of employees who live and work in the communities they serve to ensure local consideration of each grant application.

WHY DID THE COMPANY CREATE THE FOUNDATION? IT ALREADY GIVES TO A WIDE VARIETY OF COMMUNITY PROGRAMS. WHAT'S DIFFERENT ABOUT THIS?

PPL Corporation has established a foundation to enable the company to make philanthropic difference in the areas we serve and to contribute to a greater, replicable understanding of ways to improve outcomes in our society.

The PPL Foundation will continue PPL's strong legacy of generosity with a special focus on initiatives that support education and the development of sustainable communities.

IS THIS A FOUNDATION FOR THE ENTIRE CORPORATION? WILL IT DONATE TO PROGRAMS/ ORGANIZATIONS EVERYWHERE PPL OPERATES, OR IS IT FOCUSED ON PENNSYLVANIA?

At this time, the primary focus of the PPL Foundation is to support initiatives in the 29 Pennsylvania counties served by PPL Electric Utilities.

DO RATEPAYER DOLLARS HELP FUND THE FOUNDATION?

The PPL Foundation is funded by the shareowners of PPL Corporation. No ratepayer dollars from utility customers go toward the Foundation.

HOW WELL IS IT FUNDED?

The PPL Foundation has sufficient funds to carry out its mission over the long term. We do not discuss the specifics of Foundation resources.

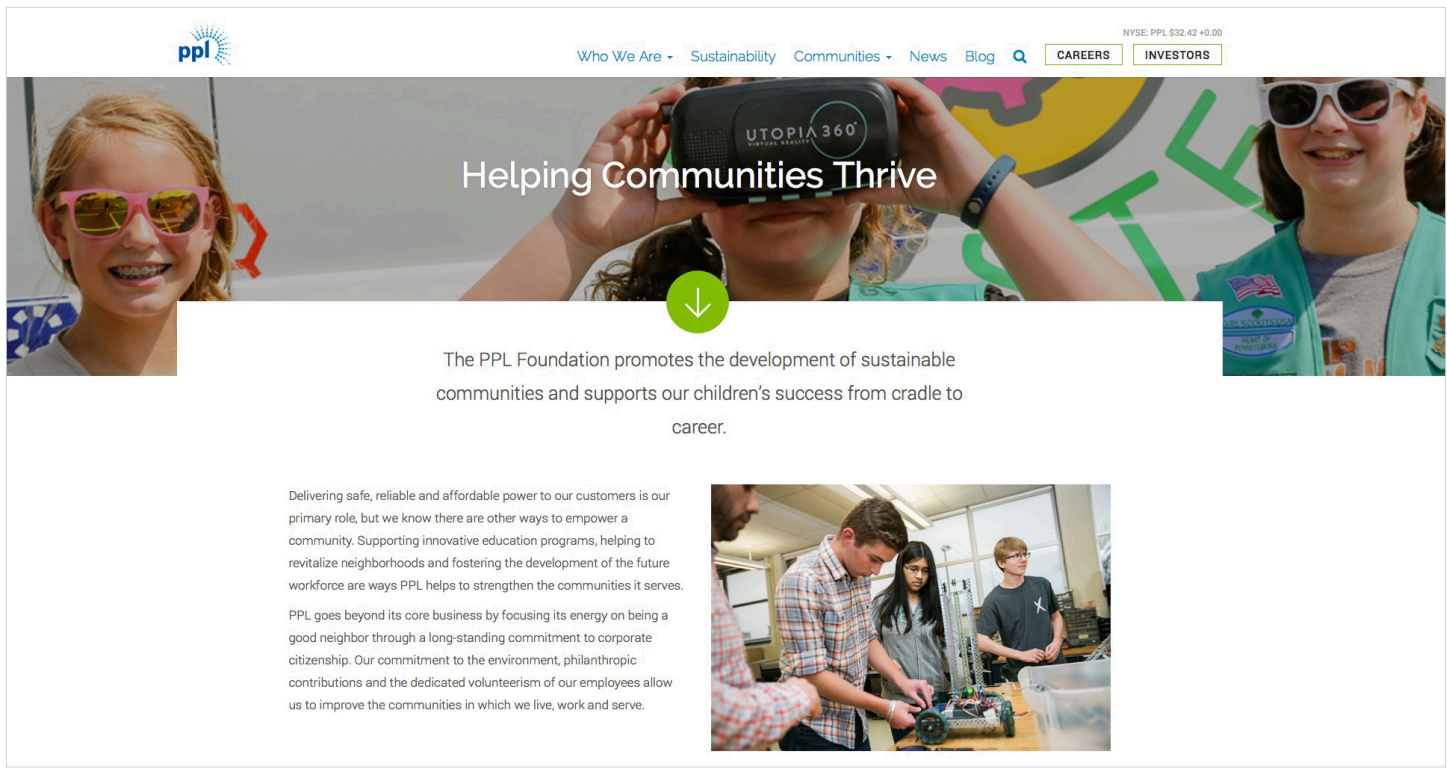## HOW MUCH DOES THE FOUNDATION EXPECT TO AWARD ANNUALLY? IS THERE A SET AMOUNT OR TARGET?

The PPL Foundation expects to award more than $3 million annually, including funding for United Way.

How to Apply

> **Go to www.pplcares.com**

*(Please note: Do not search for this site. This is a custom link and it will not appear in the search results. You must type **www.pplcares.com** in the address bar at the top of your internet browser.)*

> Scroll down to grant descriptions and click on the appropriate link.
> NOTE: When each grant cycle is available, a link to the application portal will be available.

PPL Foundation Grants

The grant application portal is currently under development. Requests for grants and sponsorships will not be accepted until Jan. 1, 2018.

SUSTAINING GRANTS

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MAJOR GRANTS

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EMPOWERING EDUCATORS

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Other Funding Opportunities

Education Improvement Tax Credits

Pennsylvania's EITC program allows PPL to invest in projects that improve access for high quality Pre-K and enhance education programs. Organizations must be pre-qualified by the state to participate. Applications will be accepted June 1 through July 31.

Sponsorships

Through its sponsorship program, PPL supports community revitalization efforts, which includes programs focused on education, arts, culture, disaster relief, health and safety. Applications are accepted year-round.

> You will then be in the application portal. First-time users will need to complete a profile and create a password.

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First time user? Create your password

Please Log In

* E-mail Address: test@test.com

* Password: ••••••|

LOG IN

Forgot your password?

Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in.

> This page includes instruction, submission timeline and links to other grant programs. You will also find your saved drafts and submitted requests here. Scroll to the bottom of the page to start a new grant application.

Unsubmitted Requests

Action	Project Title	Application Date	Application Amount
CONTINUE	This is just a test 🗑	12/14/2017	$0.00

» START A NEW SUSTAINING GRANT APPLICATION «

Official Tax Info

Information from IRS Business Master File:
CYBERGRANTS TEST ORGANIZATION
790 TURNPIKE STREET SUITE 300
NORTH ANDOVER, MA 01845-6129
United States
U.S. Tax ID/EIN: 999999999

My Organizations

test
123 ABC Way
Springfield PA 00000
United States

○   GrantTest
2 N 9th St
Allentown PA 18101 United States

SWITCH ORGANIZATION

> Select the most appropriate contact information, then click on Save and proceed.

> Complete your organizational profile, if needed. Save and proceed.

> Complete the summary of the request.
   If the organization serves multiple counties, please select the primary county served. Save and proceed.

Welcome Page	Contact Information	Organization Information	Request Information	Narrative Questions	Uploads

Request Information

indicates required field

* Program Title `This is just a test`

* Requested Cash Amount Please enter the amount you are requesting for this project.

`000000`

Request Summary `this should be a brief summary of the grant request.`

(947 character(s) remaining)

* Past recipient of PPL Funding `Yes ▼`

* Primary County Served `Lehigh ▼`

[SAVE AND PROCEED]

> Complete the narrative questions to provide information on your grant request. Save and proceed.

LOGOUT

Welcome Page	Contact Information	Organization Information	Request Information	Narrative Questions	Uploads

Narrative Questions

indicates required field

Desired Results What are the desired results of this program?

(4000 character maximum)

Targets and Milestones Specify the performance targets and critical milestones you must achieve to reach the desired results

(4000 character maximum)

Measurement of Success Describe how you will track and measure success of the program

(4000 character maximum)

> Upload any relevant documents such as your annual budget, program budget, annual reports, brochures, etc. Save and proceed.

Welcome Page	Contact Information	Organization Information	Request Information	Narrative Questions	**Uploads**

Uploads

* indicates required field

Budget Upload Please upload your most recent budget

UPLOAD FILE

Additional Resources Please upload additional materials such as annual reports, brochures, etc. that you think will be helpful for grant reviewers. (Optional)

UPLOAD FILE

SAVE AND PROCEED

> You will be able to review your application before submitting.
You can also save and print the application if needed.

Uploads

Budget Upload

Additional Resources

SUBMIT SAVE ONLY

> Click on Submit. Once submitted, your application will not be open for editing.

If you run into technical issues, you can contact technical support by clicking on the Need Support? link at the bottom of each page.

PPL Foundation