



Empowering **Communities**

## PPL FOUNDATION 2019 COMMUNITY REPORT



# We're giving back in ways that support strong communities

With help from the PPL Foundation, nonprofits throughout central and eastern Pennsylvania are working to improve education outcomes for our students and to ensure our communities are strong, healthy and vibrant for residents today and for years to come.

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**OUR MISSION**

The PPL Foundation empowers communities by supporting student success from cradle to career and promoting the development of vibrant and sustainable communities.

300+  
ORGANIZATIONS  
RECEIVED SUPPORT



\$3.2M  
TOTAL GIVING



17,000  
HOURS VOLUNTEERED  
BY PPL EMPLOYEES



29  
COUNTIES SUPPORTED  
IN PENNSYLVANIA

50  
EMPOWERING  
EDUCATORS GRANTS  
AWARDED TO TEACHERS



8,300  
STUDENTS  
RECEIVED BOOKS



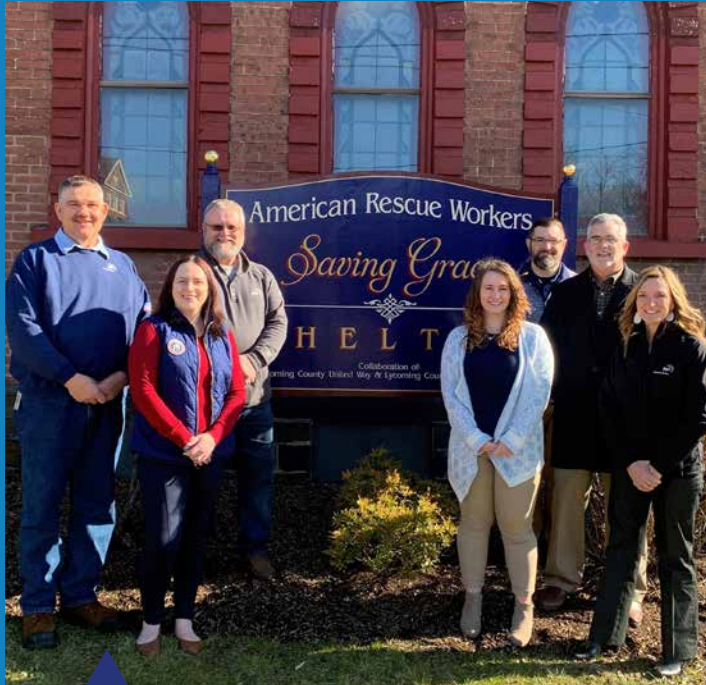


Major Grants

The foundation's 2019 investments support innovative programs such as a cybersecurity laboratory to help a community college expand its curriculum in a growing industry, an after-school program to engage at-risk students and allow them to explore their career opportunities, the expansion of a rural county's lone homeless shelter and a grassroots initiative to help stem the spread of gun violence in Allentown.

In 2019, the PPL Foundation awarded \$575,000 in grants to 13 nonprofit organizations.

See complete list of 2019 winners at [pplcares.com](https://pplcares.com).



The American Rescue Workers Saving Grace Shelter in Williamsport received a 2019 major grant from the PPL Foundation. As the only emergency shelter in Lycoming County that welcomes families, Saving Grace provides critical housing services for underserved families in the region. While staying at the shelter, individuals work with a case manager to set goals and obtain affordable permanent housing.



“This grant will directly support the students we serve through Project Learn and aid us in fulfilling our mission to inspire and enable all youth, especially those who need us most, to reach their full potential as productive, responsible, caring citizens.”  
— Boys & Girls Club CEO, Robert Kreamer

Sustaining Grants

The PPL Foundation awarded \$450,000 in grants to nearly 90 nonprofit organizations across central and eastern Pennsylvania to strengthen education and support sustainable communities. The organizations receiving grants in 2019 are working to improve students' chances of academic success, to encourage conservation of our natural resources, to revitalize downtown districts and to deliver positive outcomes that change lives.

See complete list of 2019 winners at [pplcares.com](https://pplcares.com).



United in our mission to help others

PPL Corporation, its employees and its retirees joined forces to raise more than \$4.3 million during the company's annual United Way campaign in 2019.

The funds will support ongoing efforts throughout central and eastern Pennsylvania to help children learn, grow and succeed; to create more opportunities for those less fortunate; to improve the quality of life for seniors; to provide emergency services to victims of violence and natural disasters; and to battle hunger in our communities.

The company's annual United Way campaign included more than \$2.1 million in contributions from employees and retirees. In addition, the PPL Foundation provided more than \$2.1 million in a dollar-for-dollar match of all employee and retiree giving to the United Way.

Since 2009, the company's United Way campaigns have raised more than \$28 million through employee and retiree donations, event fundraisers and support from the PPL Foundation.

“Since its founding a century ago, PPL has always had a strong connection to the communities it serves. Generations of employees have strived to make a difference in people's lives through their work to provide electricity safely and reliably. And these same employees, together with our retirees, have joined forces to strengthen local communities through their gifts of time and money.”  
— William H. Spence, PPL chairman and chief executive officer



Volunteerism

PPL employees are known for their dedication to the community, serving on the boards of hundreds of organizations throughout our service area in Pennsylvania. They also take an active role — jumping in to help clean up children's centers, to help students with science fair projects, to lead scout troops and to coach youth sports teams.



“Volunteering keeps you humble and makes you appreciate things more. I am grateful for the opportunity that PPL gives me to play a part in this community and to help others.”  
Rita Rosario, senior engineer for PPL Electric Utilities, stays busy with her volunteer role on the advisory board of Allentown's Salvation Army, sharing her love of the sciences and math at afterschool STEM activities for young students.

\$69,000  
DOLLARS FOR DOERS  
CONTRIBUTIONS MADE IN  
RECOGNITION OF EMPLOYEE  
VOLUNTEER EFFORTS

14,000  
HOURS VOLUNTEERED  
ON COMMUNITY  
SERVICE PROJECTS

3,000  
HOURS VOLUNTEERED  
AT COMPANY-  
SPONSORED SERVICE





Learn more about the program  
and see all the 2019-2020 winners  
[pplpoweringeducators.com](https://pplpoweringeducators.com)

## Powering Bright Ideas

There's no shortage of innovative ideas from teachers who are working to use hands-on learning opportunities to help bring STEM subjects to life for their students. The PPL Foundation is excited to support their efforts.

In 2019, the PPL Foundation awarded 50 Empowering Educators grants to help K-12 teachers provide hands-on learning opportunities to enhance the classroom experience and spark students' interest in science, technology, engineering and math (STEM). Teachers in eastern and central Pennsylvania schools were selected to receive \$1,000 each as recipients of 2019 Empowering Educators grants from PPL Foundation.

This year's grants included funding for inner-city teens studying the environmental impact of sustainable urban farming, a kindergarten class building basic robots, and a school-wide innovation lab.

## Cover to Cover

PPL's Cover to Cover initiative provides books to young students who are at risk of falling behind in reading over the summer. These are kids in grades K-3 who normally don't have access to many books or learning activities during that time.



33,000  
BOOKS

8,300  
STUDENTS



 COVER  
TO COVER  
*Let's turn the page on child literacy.*  
A reading and learning project from the PPL Foundation.

25  
SCHOOLS



13  
COMMUNITY PARTNERS







The PPL Foundation invites nonprofits to submit grant applications for consideration annually. Any nonprofit organization (501c3) working to improve the community through initiatives focused on education, community revitalization and workforce development can apply for a grant. Municipalities, churches, schools and chambers of commerce are not eligible. For complete instructions on how to apply, please visit **[pplcares.com](http://pplcares.com)**



A century of people **powering** life.