



Empowering **communities.**

PPL FOUNDATION
2018 COMMUNITY REPORT



We're **empowering** communities **each** and **every** day.

With help from the PPL Foundation, nonprofits throughout the 29 counties we serve are working to improve education outcomes for our students and to ensure our communities are strong, healthy and vibrant.

We're working to get more kids interested in science, technology, engineering and math (STEM) to develop tomorrow's energy leaders. *And we're giving back in ways that support strong communities.*



Our **mission**

The PPL Foundation empowers communities by supporting student success from cradle to career and promoting the development of vibrant and sustainable communities.



“We at Girl Scouts in the Heart of Pennsylvania are so incredibly grateful for all that PPL does for Girl Scouts – from funding our STEM mobile to participating in G.I.R.L. STEM Lab – we know that you are an advocate and resource for girls throughout Pennsylvania. Thank you for all you are doing to build the next generation of female leaders.”

- Allison Meckley, program director, Girl Scouts in the Heart of Pennsylvania




\$585K
 IN GRANTS TO
 NONPROFITS

Major grants

An ambulance bus that will allow emergency response teams to better serve rural communities, the transformation of a blighted property into a social services hub, an early learning center in the heart of downtown Allentown and an environmental workforce development program are just a few of the innovative programs the PPL Foundation supported through major grants in 2018.

In 2018, the PPL Foundation awarded a combined \$585,000 in grants to 13 nonprofit organizations.

Click to see the complete list of 2018 winners.




\$450K
 IN GRANTS TO
 NONPROFITS

“We’re working globally with other scientists on raptor research and we’re focused locally on educating our community on the importance of protecting these important species and their habitat.”

- Mary Linkevich, director of development for Hawk Mountain

Sustaining grants

Organizations empowering residents through adult literacy programs, giving small business developers a boost and sparking student interest in science and technology are just some of the many nonprofit agencies that received sustaining grants in 2018.

The PPL Foundation awarded \$450,000 in grants to more than 70 nonprofit organizations across central and eastern Pennsylvania to strengthen education and support sustainable communities.

Click to see the complete list of 2018 winners.



Partnering with United Way to **improve** lives and **strengthen** local communities



PPL, its employees and its retirees joined forces to raise \$4 million during the company's annual United Way campaign.

The company's annual United Way campaign included **\$2 million in contributions** from employees and retirees. The PPL Foundation provided **\$2 million in a dollar-for-dollar match** of all employee and retiree giving to the United Way.

Since 2009, the company's United Way campaigns have raised more than \$24 million through employee and retiree donations, event fundraisers and support from the PPL Foundation.



“Our employee and retiree contributions are an expression of their caring spirit and represent an investment in the future of our neighborhoods. Together we are making our communities stronger and more vibrant.”

- William H. Spence, PPL chairman, president and chief executive officer

“We’re excited to be able to support teachers who work every day to inspire students through innovative and meaningful classroom experiences. With most jobs requiring a basic understanding of math and technology, making these subjects interesting for students today has the potential to shape their future careers.”

- Lissette Santana, chief operating officer of the PPL Foundation

Empowering **educators**

In 2018, the PPL Foundation awarded 25 Empowering Educators grants to help K-12 teachers provide hands-on learning opportunities to enhance the classroom experience and spark students' interest in science, technology, engineering and math (STEM).

Innovative projects ranged from climate science research to 3D coral reefs, solar-powered robots and urban gardening experiments.



Teachers in eastern and central Pennsylvania schools were selected to receive \$1,000 each as recipients of 2018 Empowering Educators grants from PPL Foundation.

Learn more about the program and see all the 2018-2019 winners at pplpoweringeducators.com.





Cover to Cover

PPL's Cover to Cover initiative provides books to young students who are at risk of falling behind in reading over the summer. PPL partnered with 17 libraries, summer learning and literacy programs to get more than 29,000 books in students' hands in 2018.



Volunteerism

PPL employees are known for their dedication to the community, serving on the boards of hundreds of organizations throughout our service area in Pennsylvania. They also take an active role – jumping in to help clean up children's centers, to help students with science fair projects, to lead scout troops and to coach youth sports teams.



“When I volunteer, I like to believe that I am making someone's day better. It's a great feeling. I think I get a whole lot more out of volunteering than the people I help. I am very fortunate to work for PPL, which embraces and encourages volunteerism.”

- Pam Yale, Universal Services representative for PPL Electric Utilities and longtime volunteer at the Hazleton Integration Project





How we **invest** in the community

In making grants, the PPL Foundation will focus on these areas:

EDUCATION

Building a strong foundation is critical to the success of today's students. Contributions in this area will support equitable and engaging high-quality educational opportunities for all students, with a particular emphasis on those in need. Programs supported through grants include but are not limited to – early childhood education; science, technology, engineering and math (STEM) programs; literacy; summer learning; and career and college preparatory programs.

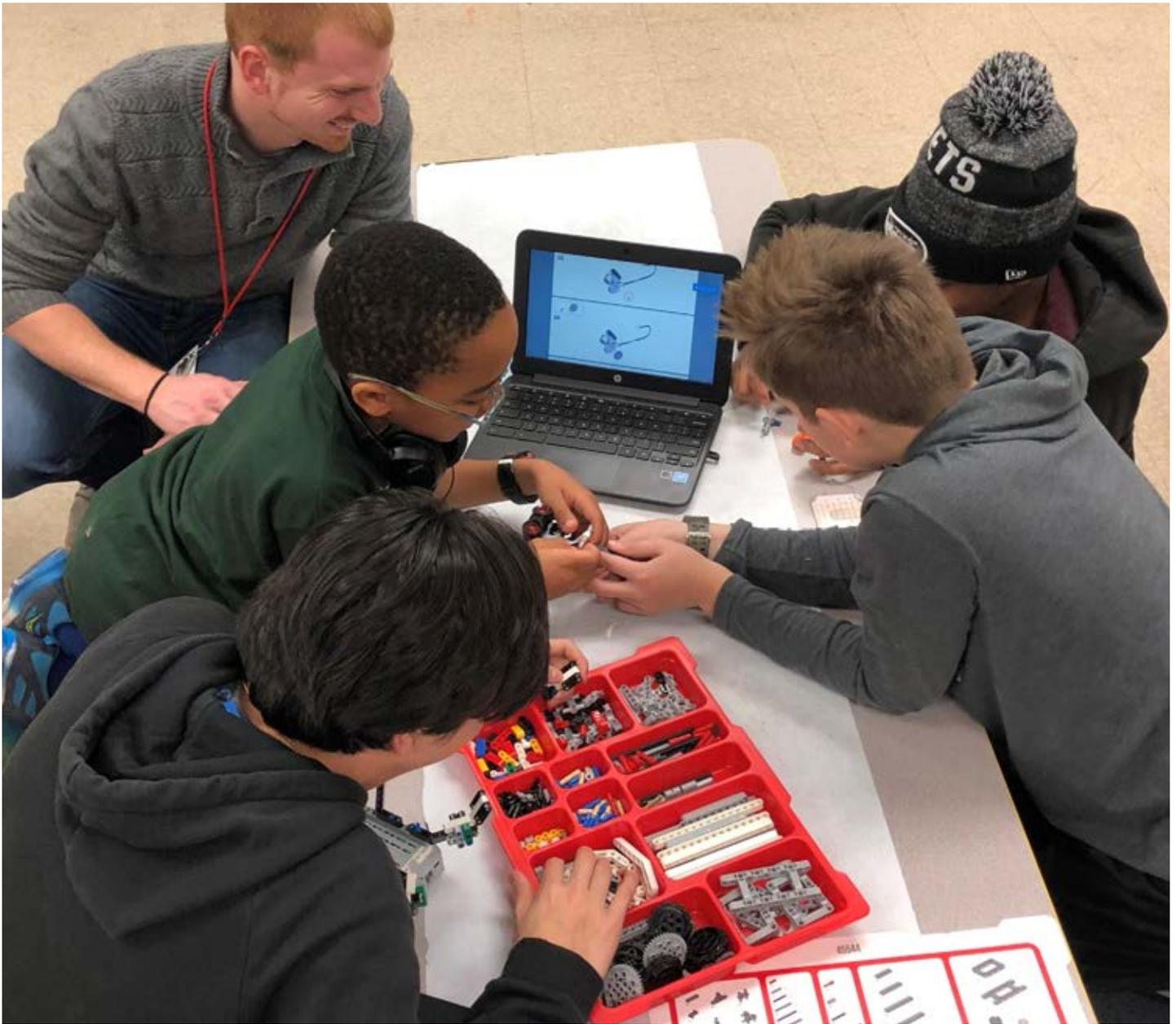
SUSTAINABLE COMMUNITIES

A strong community is one in which all residents are empowered to fulfill their potential. Improving the lives and well-being of residents in central and eastern Pennsylvania by fostering the development of safe, strong and sustainable communities is a primary objective of the PPL Foundation. Programs supported through grants include, but are not limited to, conservation initiatives, emergency and disaster preparedness and neighborhood improvement programs.



“The Lehigh University Summer Engineering Institute is a two-week summer residential program of intensive classroom study and research for talented, rising high school juniors and seniors from underrepresented groups. One of our main goals is to encourage young talent to pursue careers in STEM disciplines. PPL has shown that beyond delivering power to its customers, it supports educational programs like the Summer Engineering Institute to help develop the workforce of tomorrow.”

- Laura Moyer, director of the Lehigh University Summer Engineering Institute



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The PPL Foundation invites nonprofits to submit grant applications for consideration annually. Any nonprofit organization (501c3) working to improve the community through initiatives focused on education and sustainable committees can apply for a grant. Municipalities, churches, schools and chambers of commerce are not eligible.

For complete instructions on how to apply, please visit www.pplcares.com