



PPL Foundation

PPL Foundation

Empowering communities

2017 COMMUNITY REPORT





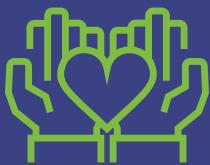
\$3.5M
TOTAL CHARITABLE
GIVING



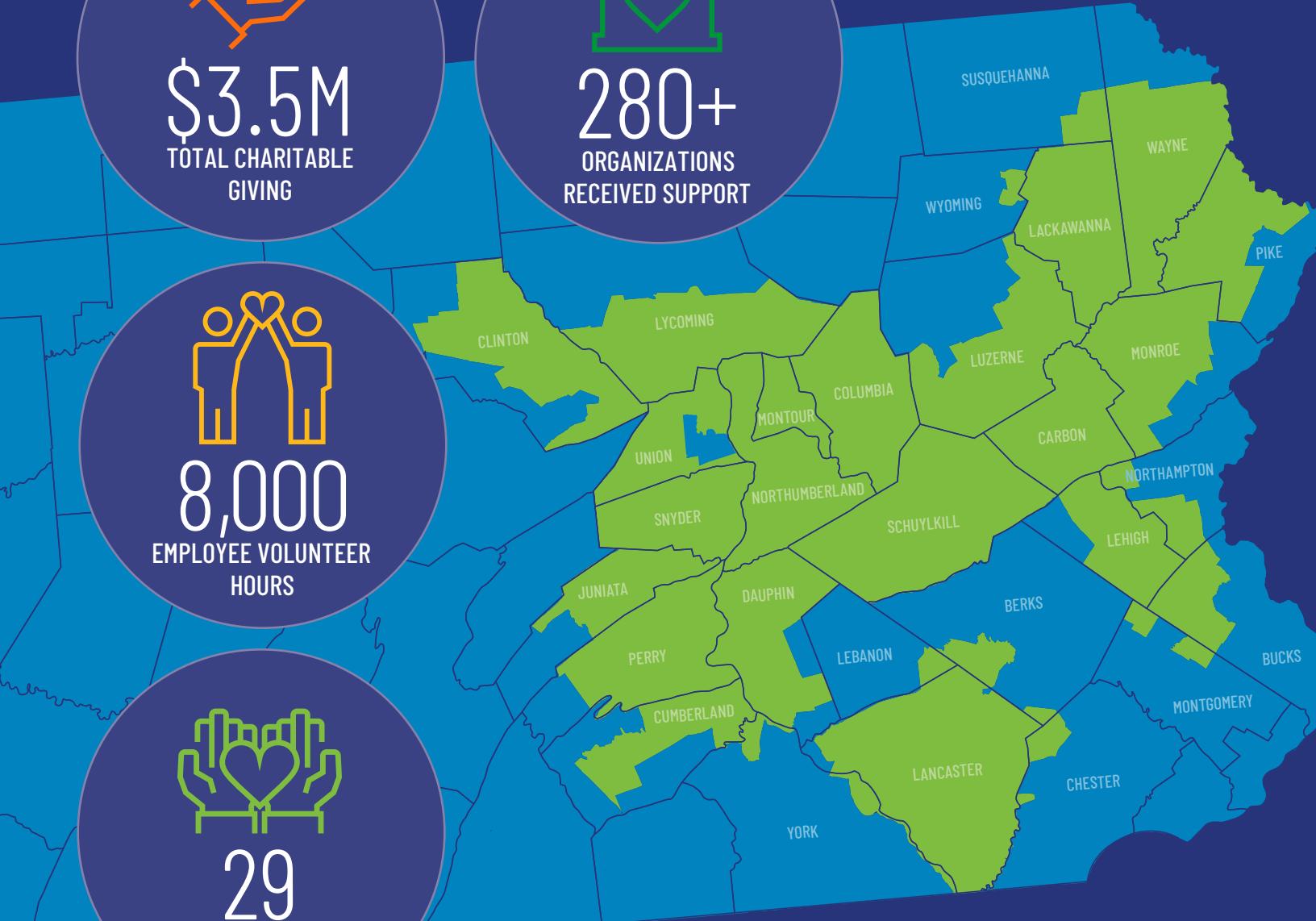
280+
ORGANIZATIONS
RECEIVED SUPPORT



8,000
EMPLOYEE VOLUNTEER
HOURS



29
COUNTIES SERVED



A message from the president



Overseeing a foundation can be a bittersweet experience.

On the one hand, we are helping to make a positive impact on our community by supporting the work of nonprofit organizations.

On the other hand, we are awakened to the great need in our society for increased educational opportunities and access to safe, vibrant and sustainable communities.

Whether it is challenged schools, inequality, struggling neighborhoods or an unskilled workforce, the challenges we face in our communities are complex and there are no easy solutions. Our goal is to bring together people, ideas and resources to tackle some of these challenges collectively.

While we can't fund every program and solve every issue, we can help nonprofit organizations working to address the issues most relevant in their local communities.

And we see glimmers of hope for the future when:

- Girls are connected with mentors to learn about leadership and different career opportunities.
- Young leaders are cultivated through the meaningful work of building a healthy local food system.
- A community is able to rebuild a vital park, creating a place where children can play in a safe environment.
- LGBT youth can access critical programs such as resume clinics, computer classes and health workshops in a welcoming and inclusive environment.

Thank you for taking the time to read this report, which highlights the investments we made in 2017 to support programs that enhance education and promote sustainable communities.

Sincerely,

A handwritten signature in black ink that reads "Ryan W. Hill".

Ryan Hill



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How we invest in the community

OUR MISSION

The PPL Foundation empowers communities by supporting student success from cradle to career and promoting the development of vibrant and sustainable communities.

In making grants, the PPL Foundation will focus on these areas:

EDUCATION

Building a strong foundation is critical to the success of today's students. Contributions in this area will support equitable and engaging high-quality educational opportunities for all students, with a particular emphasis on those in need. Programs supported through grants include: early childhood education; science, technology, engineering and math (STEM) programs; literacy; summer learning; and career and college preparatory programs.

SUSTAINABLE COMMUNITIES

A strong community is one in which all residents are empowered to fulfill their potential. Improving the lives and well-being of residents in central and eastern Pennsylvania by fostering the development of safe, strong and sustainable communities is a primary objective of the PPL Foundation. Funding priorities include support for emergency and disaster preparedness, environmental conservation initiatives and neighborhood improvement programs.

Da Vinci Discovery Center
of Science and Technology

Major Grants

The PPL Foundation awarded \$600,000 in grants to support 16 organizations working to empower the communities they serve.

Bethesda Mission in Harrisburg received \$25,000 to support the renovation of a recently purchased building for use as a community center for the Bethesda Mission. The center will include classroom space, a larger kitchen and enhanced security, allowing the mission to expand outreach efforts to the neighborhood's children and youth.

Bloomsburg University Foundation's Regional STEM Education Center received \$30,000 to expand programming opportunities for students participating in the center's Anchor program for youth in foster care, the Girls in STEM program and STEM Adventure Camps.

Da Vinci Discovery Center of Science and Technology in Allentown received \$25,000 to support a Science on the Move outreach vehicle, which will increase the number of students served through outreach programs in Northeast Pennsylvania.

Employment Opportunity & Training Center of Northeastern Pennsylvania received \$25,000 for its Transition to Success initiative, which helps disadvantaged workers achieve family and economic stability through life skills and job readiness training, job search/placement assistance and employment-related support.

Lancaster County Council of Churches received \$30,000 for its Wheels to Work program, which removes barriers to self-sustainable employment by providing low-cost transportation in support of workforce development.

Lancaster Science Center received \$100,000 to support a new hands-on science exhibit and expansion of STEM programming.

Lehigh Carbon Community College Foundation received \$30,000 to support expansion of LCCC's STEM initiative to all three campuses (Schnecksville, Allentown and Tamaqua), including the STEM Academy, Women in STEM GROW mentoring program and the Science Technology Talent Showcase, which recognizes student achievement in STEM programs.

Lehigh Valley Workforce Investment Board received \$25,000 to support the development of a leadership program for girls ages 12 to 15, connecting girls with mentors, career options, leadership skills and community service opportunities.

Newport Revitalization and Preservation Society received \$30,000 to support the final phase of a community revitalization project, including an upgraded playground.

Northumberland County Council for the Arts & Humanities in Shamokin received \$72,000 to support the renovation of a community center that houses the town's library, museum and other community organizations.

Pennsylvania Governor's School for the Sciences received \$55,000 to provide students the opportunity to attend the Pennsylvania Governor's School for the Sciences' summer program at Carnegie Mellon University.

Pocono Environmental Education Center received \$25,000 to support the development of the organization's Sustainability Lodge, an education center for the community.

Pocono Services for Families and Children received \$45,000 to support the development of an outdoor classroom for use by hundreds of children attending the on-site child care center.

Scranton Lackawanna Human Development Agency received \$25,000 for a program that will bring STEM curriculum to Head Start students in a four-county area as part of an initiative to provide high-quality early childhood education in Northeast Pennsylvania.

Valley Youth House in the Lehigh Valley received \$25,000 to provide a free, weeklong overnight STEM camp for disadvantaged youth.

Wildlands Conservancy in the Lehigh Valley received \$25,000 to support the expansion of a sensory trail, accommodating more visitors and improving the safety and accessibility of the parking area.



“At L.E.A.F., our mission is to cultivate young leaders from diverse backgrounds through meaningful work in the food system. Our ultimate goal is to equip youth with the skills to allow them to build the world they want to see. We cultivate this by putting them in positions of real challenge, real responsibility and real problem situations and give them the support and resources to see how they would change that.”

HEIDI WITMER, EXECUTIVE DIRECTOR AND FARM DIRECTOR



Read more about L.E.A.F.’s mission
on the **PPL Currents** blog
at pplweb.com/blog



Sustaining Grants

PPL's Sustaining Grants program provides grants up to \$25,000 to local nonprofit organizations focused on improving education, developing the workforce and revitalizing the communities we serve.

The PPL Foundation awarded more than \$450,000 in sustaining grants to more than 70 nonprofit organizations across Pennsylvania in 2017.

The awards announced in June 2017 support a variety of projects. The Foundation's sustaining grants support specific projects or general operating funds.

The initiatives and projects that received support through the PPL Foundation Sustaining Grants program include:

203 West Main Street Inc. - The Exchange	Girl Scouts of Eastern Pennsylvania	Penn State Lehigh Valley -
American Red Cross of the Greater Lehigh Valley	Greater Hazleton Area Civic Partnership	Teen Entrepreneurship Summer Challenge
Bethlehem Economic Development Corporation	Greater Susquehanna Valley YMCA	Pennsylvania College of Technology -
Billtown Blues Association Inc.	Hawk Mountain Sanctuary Association	Maker Space
Bloomsburg Theatre Ensemble	Hazleton Integration Project Inc.	Pennsylvania Envirothon
Boys & Girls Club of Allentown	Honesdale Communities That Care	Pinebrook Family Answers
Bradbury-Sullivan LGBT Community Center	Juniata County Library	Pocono Environmental Education Center
Brodhead Watershed Association	Junior Achievement	R2C2 Incorporated
Can Do Foundation, Hazleton	Lacawac Sanctuary Foundation Inc.	Roller Education Foundation
Capital Region Economic Development Corporation (CREDC)	Lancaster Habitat for Humanity	Salvation Army
Casa Guadalupe Center	Leadership Lackawanna	Schuylkill Chamber Foundation Inc.
Catholic Social Services Diocese of Scranton	Leadership, Education and Farming - L.E.A.F.	Scranton Area Foundation Inc.
Central PA Business & Education Association	League of Women Voters of PA	Scranton Neighborhood Housing Services
Common Wheel	Lehigh Carbon Community College Foundation	Skills in Scranton Business Education Partnership
Community Theatre League Inc.	Lewisburg Children's Museum	Susquehanna Greenway Partnership
Concerned Parents of the Hazleton Area	Literacy Center	The Common Wheel
Diamond City Partnership, Wilkes-Barre	Merrill Linn Land & Waterways Conservancy	Union-Snyder Work Skills
Downtown Hazleton Alliance for Progress	Milagro House	United Community Services for Working Families: YouthBuild AmeriCorps
Employment Opportunity & Training Center of Northeastern PA	Minsi Trails Council, Boy Scouts of America	United Way of Greater Hazleton - Dolly Parton Imagination Library
Factory Ministries	Mom's House New Hope Ministries	Upper Delaware Preservation Coalition
FE Foundation	Northeast PA Manufacturers and Employers Council Inc.	Valley Youth House Committee Inc.
Friends of the Columbia County Traveling Library Inc.	Penn College - Community Arts Center	Wilkes University/Institute for Public Policy
Fulton Theatre	Penn State Harrisburg	Williamsport Symphony Orchestra
		YWCA - Allentown

United Way

PPL's annual United Way campaign raises a record

\$4 million to improve lives and strengthen local communities

PPL Corporation, its employees and its retirees joined forces to raise \$4 million during the company's annual United Way campaign.

The company's annual United Way campaign included more than \$1.7 million in contributions from employees and retirees.

"I am so proud and thankful for the giving spirit our employees and retirees demonstrate year after year," said William H. Spence, PPL chairman, president and chief executive officer and co-chair of the United Way of the Greater Lehigh Valley's 100th year anniversary campaign. "Their gifts support the valuable work that local United Way chapters and nonprofit agencies perform. Their generosity helps to encourage, inspire and make a difference in people's lives."

In addition to employee and retiree contributions to this year's campaign in Pennsylvania, the PPL Foundation provided more than \$2.2 million in matching funds and grants to the United Way. This included a dollar-for-dollar match of all employee and retiree giving.

Since 2009, the company's United Way campaigns have raised more than \$20 million through employee and retiree donations, event fundraisers and support from PPL and the PPL Foundation.





Pocono Mountain East High School,

Empowering Educators

PPL Foundation grants empower educators who spark their students' imaginations

The PPL Foundation awards 25 grants annually to empower educators who inspire their students' imaginations.

The PPL Empowering Educators program is designed to help K-12 teachers provide hands-on learning opportunities to enhance the classroom experience and fuel students' interest in science, technology, engineering and math (STEM).

Twenty-five teachers in schools in eastern and central Pennsylvania were selected to receive \$1,000 each as recipients of 2017 Empowering Educators grants from PPL Foundation.

2017-2018 GRANT RECIPIENTS

Jessica Mauro, Alburtis Elementary School, Alburtis, Pa., for supplies to develop inquiry-based projects that create future problem solvers.

Kimberly Jacovelli, B.F. Morey Elementary, Stroudsburg, Pa., for materials for the school's MakerSpace, which is used by K-4 students.

Lori Cirucci, Broughal Middle School, Bethlehem, Pa., for supplies needed for students to design and build roller coasters, lessons that incorporate science concepts, technology, engineering and math.

Lindsay Garrett, Columbia High School, Columbia, Pa., for mBot robots that will introduce students to robotics and programming.

Kathleen Alford, Crossroads Middle School, Lewisberry, Pa., for STEM Discovery Boxes to get students excited about science and give them a starting point to continue to research on their own.

Jeanne Ladner, Danville Middle School, Danville, Pa., for a 3D printer that will teach students about AutoCad and the engineering design process.

Cathy Tombasco, Drums Elementary Middle School, Drums, Pa., for robotics education kits to introduce students to coding.

Lynette Miller, Fermanagh-Mifflintown Elementary, Mifflintown, Pa., for "Mirror, Mirror on the Wall; STEM Education is Fun for All!," which introduces first graders to STEM subjects through the familiar stories in fairy tales.

Mark Shellaway, Freemansburg Elementary, Bethlehem, Pa., to expand the school's MakerSpace and create an after-school STEM program.

Sara Eastman, Governor Mifflin Intermediate School, Shillington, Pa., for a student-led project to transform the school's patio into an outdoor classroom using the engineering design process.

Cait Clark and **Yvonne Lessard**, Hershey Early Childhood Center, Hershey, Pa., to create STEM Bins that can be used for teacher directed lessons or self-directed exploration.

Janelle Bingaman, Highland Elementary School, Camp Hill, Pa., for Dash and Dot coding robots that teach students computer programming skills.

Kayla Hack, Honesdale High School, Honesdale, Pa., for "What came first, the chicken or the egg?", a cross-curricular and cross-grade level life cycle science program.



Fermanagh-Mifflintown Elementary

Ken Ehrmann, M.M. Seylar Elementary School, Perkasie, Pa., for a 3D printer and Sphero robot that will teach students communication, collaboration, creativity and critical thinking.

Christine Harman, Marticville Middle School, Pequea, Pa., for building sets that provide hands-on, engaging opportunities for students in designing and building machines to aide in understanding of topics such as force, energy and simple machines.

Colleen Beavers, NativityMiguel School of Scranton, Scranton, Pa., for "Exploring Local Fresh Water Ecosystems," in which students will use the scientific method to study the health of local fresh water ecosystems and engage in a STEM design project intended to improve the quality of a local fresh water habitat.

Shane Corrigan, Our Lady of Lourdes Regional, Coal Township, Pa., for the Rocketry Club, which introduces students to the design and construction of original model rockets.

Sean Flueso, Parkland High School, Allentown, Pa., for an interactive project that teaches students about electrical engineering.

Heather Aulisio, Pocono Mountain East High School, Swiftwater, Pa., for a school-wide STEM fair for high school students.

Matthew Wagoner, Red Land High School, Lewisberry, Pa., to create a STEM lab where students can apply classroom theory to practical use.

Samantha McKenna, Saint Columba School, Bloomsburg, Pa., to set up a mobile STEM station with activity kits, math tools and materials for use by all students.

Brent Kelchner, Southern Columbia Area Middle School, Catawissa, Pa., for "Sustainable (Net-Zero Energy) Building Design Project" that will engage students in a real-world scenario where they work as a design team to design sustainable buildings.

Jeff Bonsall, Strayer Middle School, Quakertown, Pa., for the "Strayer Makers," a design and engineering club for seventh- and eighth-grade students.

Susan Strada, Wallenpaupack Area South Elementary, Hawley, Pa., to launch a MakerSpace with a variety of STEM activities and materials for students in grades 3-5.

Theresa Bartholomew, Warrior Run High School, Turbotville, Pa., to bring computer science opportunities to students through discovery and exploration.



COVER
TO COVER

Let's turn the page on child literacy.

A reading and learning project from the PPL Foundation





Cover to Cover

Thanks to PPL employees and the PPL Foundation, more than 6,000 students in grades K-3 will experience the joy of summer reading and reap the benefits of avoiding the "summer slide."

Nearly 26,000 new or gently used books were donated by employees and the PPL Foundation in the second annual Cover to Cover reading program. Books have been delivered to 15 schools throughout the company's 29-county service area. Each student was able to select four books to keep and read over the summer. In addition, books will be delivered to children attending summer learning programs in Harrisburg and Lancaster.

Cover to Cover helps children who would otherwise miss out on reading and learning opportunities in the summer. Not reading over the summer can

cause these youngsters to fall behind as much as two grade levels by the fifth grade.

Our partners in 2017 include United Way of the Greater Lehigh Valley, Cops 'n' Kids of the Lehigh Valley, WVIA and Barnes and Noble. Additional grants were awarded to the following organizations:

- James V. Brown Library
- John R. Kauffman, Jr. Public Library
- Lancaster Library
- Lower Anthracite Region United Way
- Montgomery House Library
- Orangeville Public Library
- Osterhout Library
- Tamaqua Public Library
- Via of the Lehigh Valley



26,000 BOOKS

6,000 STUDENTS

15 SCHOOLS

13 COMMUNITY PARTNERS

Volunteering to ensure a brighter future

PPL employees are known for their dedication to the community, serving on the boards of hundreds of organizations throughout our service area in Pennsylvania. They also take an active role — jumping in to help clean up children's centers, to help students with science fair projects, to lead scout troops and to coach youth sports teams.

In 2017, employees volunteered nearly 8,000 hours at company-sponsored events.

Employees also dedicate thousands of hours volunteering for additional community projects. These efforts are recognized by the company through programs like Dollars for Doers, where employees can earn company contributions for organizations where they volunteer. The PPL Foundation contributed \$68,000 to nonprofits in 2017 in recognition of employee volunteer efforts.





“It’s rewarding when you start a project and it comes to fruition, and you can see people enjoying it.”

JIM TROUP, DISTRIBUTION TECHNICIAN
IN NORTHUMBERLAND



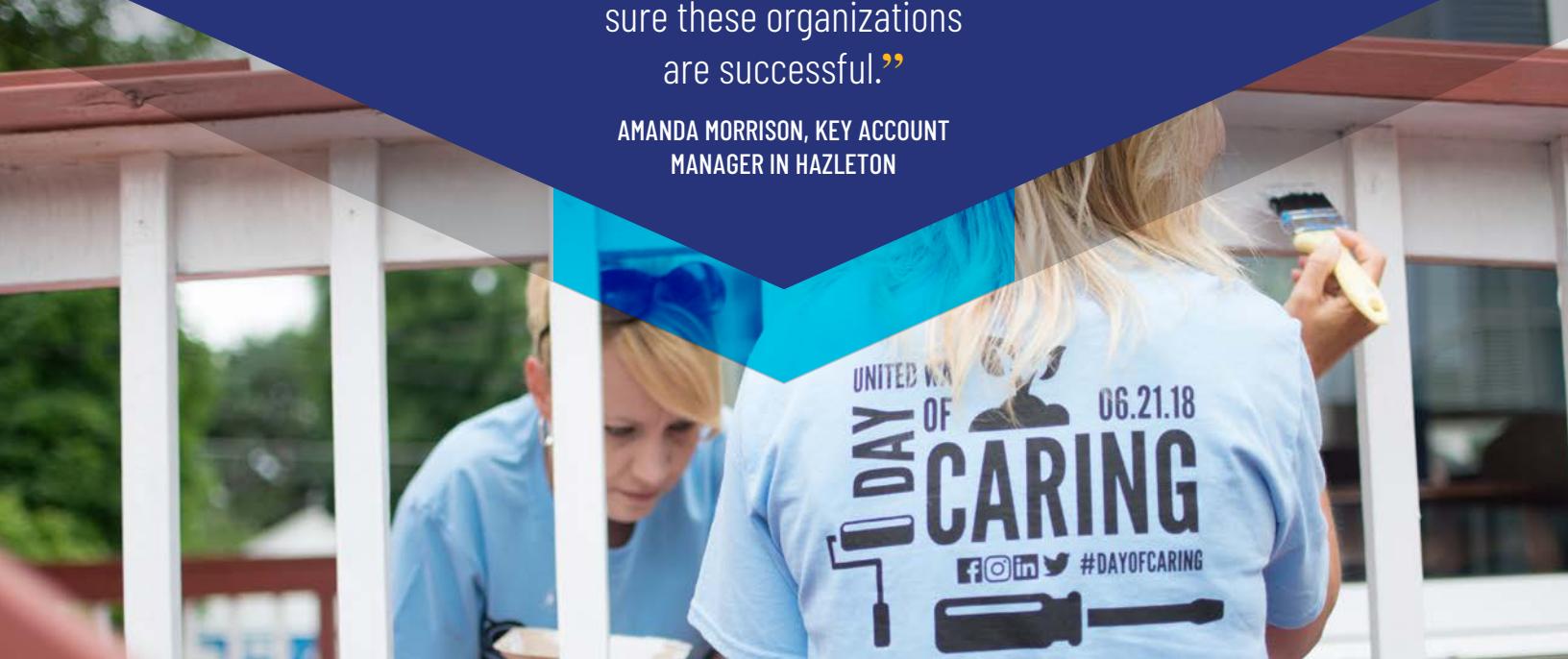
“I think that’s what my community volunteering is about – making sure these organizations are successful.”

AMANDA MORRISON, KEY ACCOUNT
MANAGER IN HAZLETON



“I always believe in giving back to the community, no matter what it is. This helps build community.”

BILL SHARKAZY, EQUIPMENT
OPERATOR IN BETHLEHEM





**“If we all do something,
it adds up.”**

MARY BETH KASHUBA, CUSTOMER SERVICE
REPRESENTATIVE IN SCRANTON

 Read more about PPL's volunteers
on the **PPL Currents** blog
at pplweb.com/blog





“Schools and libraries often block access to LGBTQ-related content for teens on a quest to understand their LGBTQ identity. Through the support of the PPL Foundation grant, we were able to provide our community, especially youth, with a space where they can explore their identities without judgment or fear.”

ADRIAN SHANKER, EXECUTIVE DIRECTOR
OF BRADBURY-SULLIVAN LGBT COMMUNITY CENTER



Read more about Bradbury-Sullivan
LGBT Community Center's mission on the
PPL Currents blog at pplweb.com/blog

